

JAMES SUROWIECKI

EDUCATION

- **Yale University, 1988-1995**
 - Ph.D. candidate in American History, A.B.D.
 - Prize Teaching Fellowship, 1991-1992
 - Mellon Fellow

- **University of North Carolina, 1984-1988**
 - B.A. in History
 - Highest Distinction
 - Highest Honors in History
 - Phi Beta Kappa
 - North Carolina Fellow
 - Morehead Scholar

TEACHING

- **Institute for Constitutional History, 2010**
 - Co-taught seminar on “The Constitution and the Economy” with John Fabian Witt of Yale Law School

- **Yale University, 1991-1995**
 - Part-time Acting Instructor (taught seminars on Gender and Globalization and the U.S. Civil Rights Movement)
 - Teaching assistant, Writing-Intensive Section (Post-1945 American History)
 - Teaching assistant (Post-1945 American History, Postbellum African-American History, History of American Popular Music)

- **Choate Rosemary Hall, 1992-1994**
 - Taught survey of American History (Fall 1993)
 - Developed syllabus and team-taught interdisciplinary course on race in America (Spring 1992, Spring 1993, Spring 1994)

JOURNALISM

- ***Vice News Tonight (HBO)***, 2017-present
 - Senior story producer, U.S. News, responsible for editing scripts and supervising production of segments for nightly news show; co-manage team of 20+ correspondents and producers
- ***The New Yorker***, New York, NY, 2000-2017
 - Business Columnist, writing bi-weekly column on business, economics, and finance
 - Host of Talking Business video interview series
 - Video commentaries for Newyorker.com
 - Contributor to “Politics and More” podcast
 - The Balance Sheet (blog on the financial crisis), 2007-2009
- ***Slate***, New York, NY,
 - Moneybox business columnist, 1997-2000
- ***Fortune***
 - Contributing Writer, 1998-1999
- ***Talk*** magazine
 - Staff Writer, 1998-1999
- ***New York***
 - The Bottom Line business columnist, 1997-1998
- ***The Motley Fool***
 - Business and investing columnist, 1996-1998
- ***Rogue***, an online magazine of culture and politics
 - Founder and editor, 1995-1996

DOCUMENTARY FILM

- **Untitled college-football documentary, ESPN** (air date, fall 2019)
 - Producer and writer
- ***Before the Flood***, documentary on the effects of climate change (2016)
 - Script consultant
- ***Racing Extinction***, documentary on extinction of endangered species (2015)
 - End-titles writer and script consultant

PUBLICATIONS

Books

- *The Wisdom of Crowds*, Doubleday, 2004.
- ed., *The Best Business Crime Writing of the Year*, Vintage Books, 2002.

Anthologies (Selected)

- “Getting Serious About Embodied Energy,” in *Embodied Energy and Design* (David Benjamin, ed.), 2018
- “How Mountebanks Became Moguls,” in *Panic: The Story of Modern Financial Insanity* (Michael Lewis, ed.), 2009
- “Wise Crowds and Foolish Bettors,” in *Bloodlines: A Horse Racing Anthology* (Maggie Estep, ed.), 2006

Journalism and essays (Selected)

- Hundreds of Financial Page columns for The New Yorker, available at <https://www.newyorker.com/contributors/james-surowiecki>
- “The End of Cash? Paper Currency’s Place in the Digital Age,” *Town and Country*, (Feb. 2019)
- “Best Business Books 2018: Innovation,” *Strategy + Business* (Nov. 2018)
- “Bitcoin Would be a Calamity, Not an Economy,” *MIT Technology Review* (Apr. 2018)
- “The Quirky Secrets of the World’s Greatest Innovators,” *Strategy + Business* (Apr. 2018)
- “The Da Vinci Lode,” *Strategy + Business* (Jan. 2018)
- “Best Business Books 2017: Innovation,” *Strategy + Business* (Nov. 2017)
- “Fast-Fine Dining Is the New Restaurant Frontier,” *Bon Appetit* (Oct. 2017)
- “Chill: Robots Won’t Take All Our Jobs,” *Wired* (Aug. 2017)
- “Why Tesla Is Worth More Than GM,” *MIT Technology Review* (June 2017)
- “Bringing Tech’s Dismal Diversity Numbers Out into the Open [profile of Tracy Chou],” *MIT Technology Review* (2017)
- “Best Business Books 2016: Technology,” *Strategy + Business* (Nov. 2016)
- “The Huge and Dire Consequences of the Fed,” *New York Review of Books* (Sept. 2016)
- “Why Startups Are Struggling,” *MIT Technology Review* (June 2016)
- “Why the Rich Are So Much Richer,” *New York Review of Books* (Sept. 2015)
- “The Wait-for-Google-to-Do-It Strategy,” *MIT Technology Review* (June 2015)
- “Thinkers and Tinkerers: The Innovators Behind the Information Age,” *Foreign Affairs* (Jan./Feb. 2015)
- “In Praise of Efficient Price Gouging,” *MIT Technology Review* (August 2014)
- “High on Speed,” *New York Review of Books* (July 2014)
- “System Failure: Institutions, Incentives, and Collective Folly,” *Economic Anthropology* (Apr. 2014)
- “A Brief History of Money,” *IEEE Spectrum* (May 2012)
- “Cryptocurrency,” *MIT Technology Review* (Aug. 2011)
- “Going, Going, Gone: Who Killed the Internet Auction,” *Wired* (May 2011)
- “Later: What Does Procrastination Tell Us About Ourselves,” *New Yorker* (Oct. 2010)
- “What’s Wrong with Venture Capital,” *MIT Technology Review* (Feb. 2010)

- “Philanthropy’s New Prototype,” *MIT Technology Review* (Nov. 2009)
- “The Decline of Brands,” *Wired* (Nov. 2004)
- Articles in the *Wall Street Journal*, *ArtForum*, *BookForum*, *The New York Times Magazine*, *Village Voice Literary Supplement*, *Lingua Franca*, *In These Times*, *Washington Monthly*, *Across the Board*, *Vox*, *Washington Post*

TALKS (SELECTED):

- **More than a hundred talks on the wisdom of crowds at universities, companies, associations, and non-profits, 2004-present**
- “Playing With Other People’s Money,” New Yorker Festival, 2011
- “The Good Face,” New Yorker Festival, 2010
- “Procrastination,” New Yorker Festival, 2009
- “The Power and Danger of Online Crowds,” TED2005
(https://www.ted.com/talks/james_surowiecki_on_the_turning_point_for_social_media)

DISTINCTIONS AND HONORS

- 12 Best Social Psychology eBooks, *Bookauthority*, 2018 (*The Wisdom of Crowds*)
- 100 Best Business Books of All Time, *800CEORead*, 2016 (*The Wisdom of Crowds*)
- FT Business Book Challenge, *Financial Times*, 2016 (*The Wisdom of Crowds*)
- Best Books of the 2000s, *A.V. Club*, 2009 (*The Wisdom of Crowds*)
- World Economic Forum, Invitee, 2007
- Best Books of the Year, Amazon, 2004 (*The Wisdom of Crowds*)
- Best Books of the Year, *Business Week*, 2004 (*The Wisdom of Crowds*)
- Best Books of the Year, *Wall Street Journal*, 2004 (*The Wisdom of Crowds*)
- Best Books of the Year, *Forbes.com*, (*The Wisdom of Crowds*)
- Best Books of the Year, *Page 2 at ESPN.com*, 2004 (*The Wisdom of Crowds*)
- Best Business Books of the Year, *Fast Company*, 2004 (*The Wisdom of Crowds*)
- *New York Times* Business Bestseller, 2004 (*The Wisdom of Crowds*)
- *Business Week* Bestseller, 2004 (*The Wisdom of Crowds*)